MACEY KEUNG

ARTIST, FILMMAKER, DESIGNER, & ENTREPRENEUR

✉ macey.keung@gmail.com

◉ @antifragile.zine

Macey Keung is a creator of many things. An artist, designer, filmmaker, photographer, entrepreneur and founder of Antifragile Zine, Macey has a knack for creative leadership and networking. Community-oriented and mission-driven, her work consistently explores radical vulnerability, femininity, and intersectionality aimed to disrupt the traditional narrative, shed light on the psychedelic renaissance, and catalyze meaningful conversations and societal change.

EDUCATION

University of California, San Diego
Media Major
Fall 2020 - Jun 2024
Provost Honors | **GPA:** 3.93

Goldsmiths, University of London
Design | Study Abroad Fall 2023

Chancellor's Scholars Program (2020-2024)

The Basement Blackstone Launchpad Entrepreneur Program 2022
Accelerator Track

SAIL Mission Edge Entrepreneur Program 2022

SKILLS

Adobe Photoshop, Adobe Premiere, Adobe Illustrator, Blender, Adobe Audition, Adobe InDesign, Adobe AfterEffects, DaVinciResolve, Google Cloud, Basic HTML5, Bootstrap, Excel, Digital & Analog Photography, Web Design (Squarespace, Wixsite)

AWARDS & SCHOLARSHIPS

- Suraj Israni Center for Cinematic Arts Production Fellowship 2023
- Russell Foundation Visual Arts Grant 2023
- Triton Research and Experiential Learning (TRELS) Research Scholarship 2023
- 1st Place + $4k prize at Union Bank SAIL Pitch Showcase 2022
- William H. Stout Scholarship 2022
- Italo Scanga Memorial and Visual Arts Endowment Scholarship 2021
- Dr. Covell International Study Abroad Scholarship 2021

EXPERIENCE

FOUNDER / EDITOR-IN-CHIEF

Antifragile Zine | June 2020 - PRESENT

- Oversee entire publication, facilitate executive team, and manage 40+ team members (all queer BIPOC)
- Craft and oversee the creative vision across website content, print issues, and all social media platforms
  - Design and layout visuals for 4 annual print zines, each ranging from 90-130 pages, achieving sales of over 1,000 copies
  - Design and manage website, social media graphics, ensuring cohesive brand presentation
- Host and facilitate community-building events attracting over 250 attendees, featuring live music, artists, and vendors
- Manage and organize the schedule, meetings, finances, submissions, application reviews, interviews, emails, along with zine and merchandise stocking and shipping.
- Develop and implement comprehensive marketing strategies, enhancing brand visibility and outreach to a global audience of 15,000+
- Facilitate creative collaborations with a network of over 200 artists and various organizations, publications, and collectives worldwide

PRODUCER

Triton TV | Winter 2022 - PRESENT

- Direct and produce original short films from conceptualization to final edit, within the completion of the Triton TV Internship Program.
- Led creative and logistical aspects of film production on multiple student and commercial projects in collaboration with over 50 members in various student-run projects
- Deliver compelling content that aligns with strategic vision and audience engagement goals
- Enhanced team proficiency and project quality through hands-on mentorship and leadership

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FREELANCE/OTHER

PRODUCTION DESIGN
- Music video for **Subpop Record Label** (Admit It by Hannah Jadagu) (March 2023)

1ST ASSISTANT DIRECTOR
- Un Paseo by Ale music video (March 2023)

STYLIST ASSIST
- **Pit Viper** Commerical (July 2022)

FREELANCE
- Public Art: bench design commissioned by **UCSD** to be permanently installed in Eighth College (2023)
- Partnership with **Live Nation** for concert promotion (2023: Kim Petras, Slayyyter, Coco&ClairClair)
- Commissioned by **Alameda County** for design and illustration of the Lunar New Year Booklet (2021 and 2022)
- Graduation photoshoots, band photography, couples photography, etc.
- Various graphic design, illustration, and art commissions...

EDITOR-IN CHIEF
- Berkeley High Yearbook (2017-2020)

ILLUSTRATOR
- Berkeley High Jacket Newspaper (2018-2020)

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VICE PRESIDENT

Psychedelic Club at UCSD | Fall 2021 - PRESENT
- Oversee all principal members and organization, directing strategic planning and schedule management
- Facilitate transformative club meetings and events, educating over 100+ members to shift the stigma surrounding psychedelics through awareness campaigns
- Organized Narcan trainings, hosted guest speakers, and facilitated educational workshops to promote safety and knowledge
- Orchestrated quarterly DJ'd social events, successfully drawing 200+ ticketed attendees
- Implemented comprehensive harm reduction strategies, including distributing fentanyl test strips and Narcan, prioritizing member safety

DIRECTOR'S ASSISTANT

DON'T | directed by Sally Tran | May 2022 - Sept 2022
PRE-PRODUCTION:
- Coordinated and refined critical elements including script, shot list, shooting schedule, and multilingual translation decks across four Asian languages, ensuring precision and cultural accuracy.
- Proactively sourced set dressing and VFX assets
- Conducted outreach for Hair & Makeup (HMU) and art departments,
- Oversaw the logistical coordination of wardrobe delivery and maintenance among clothing brands and cast members
PRODUCTION:
- Directed and meticulously tracked wardrobe management and styling for 12 actors, ensuring visual consistency and character authenticity.
- Undertook on-set script supervision, recording notes for each take to streamline post-production and maintained narrative continuity
POST-PRODUCTION:
- Organized the return of wardrobe and art department items, streamlining asset management.
- Led fundraising initiatives, engaging with diverse organizations to secure vital project support.

DIRECTOR/EDITOR/PRODUCER

Lola vs the Cockalorums (2022)
- Les Femmes Underground International Film Festival
  - 1 of 23 shorts chosen from over 5,000 submissions worldwide
- Honorable Mention at Kamil Media Awards
- UC San Diego Film Festival
- UNPOP San Diego Short Film Festival